



# A COCKTAIL EVENT WITH SILENT AUCTION presented by Young Women's Leadership Alliance (YWLA)

November 18, 2022 6 - 9:30 PM Virginia War Memorial

**commUNITY for change** is a night of inspired conversation and collective action for racial and gender justice hosted by YWCA Richmond's Young Women's Leadership Alliance.

Join us as we come together for live entertainment, interactive art, food, and a silent auction in support of YWCA Richmond. Throughout the event we hope to spark conversation focused on inspiring the next generation of emerging leaders to become change agents for racial and gender justice.

### **About YWCA Richmond:**

YWCA Richmond is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all. We work to transform individual lives and our community by creating access to opportunities, strengthening resilience, and advancing equitable systems for lifelong success.

# About Young Women's Leadership Alliance (YWLA):

YWLA is dedicated to connecting, strengthening, and investing in a diverse group of young women to promote personal and professional opportunities that inspire future leaders in our region in partnership with YWCA Richmond.



# COMMUNITY for change

**Sponsorship Packet 2022** 

# **SPONSORSHIP REQUEST FOR 2022**

We would love for you to become a sponsor for YWLA's **commUNITY for change.** As a partner of our annual event, you will advance YWCA Richmond's mission to eliminate racism and empower women. Our vision is of a thriving community that works to end violence, stands up for racial and gender equity, honors personal courage, strengthens families and communities, and embraces justice. We operate four programs to fulfill this vision:

- Domestic Violence, Intimate Partner Violence, and Sexual Violence Services
- Infant-care and Early Childhood Education
- Women's Leadership Programs
- Racial and Gender Equity Programs

Your investment and partnership with YWCA Richmond will help create a region that sees women, girls, and people of color as we do: Equal. Powerful. Unstoppable.

Our programs stretch from Domestic Violence Prevention to our Sprout School (pre-school for kids ages 2 months to 5 years).

This fundraising event and others support this programming throughout the year. Your donations will make the continuation of this important work possible.

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Thank you!



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## **Sponsorship Levels**

Sponsorship Levels			
	Community \$500	Supporter \$1,500	Champion \$2,500
Event Tickets	2	5	10
Recognition in Event Program and Powerpoint	х	х	Х
Recognition on Event Website	x (Name)	x (Name + Logo)	x (Name + Logo)
Recognition in Online Advertising		х	х
Recognition from the Podium at the Event		х	х
Prominent Mention in Announcement Release			х
Recognition in Event Signage			х

# **Sponsorship Request, Dates, and Details**

To join us as a sponsor, please reach out to Nadia Gooray at <a href="mailto:ngooray@ywcarichmond.org">ngooray@ywcarichmond.org</a>. You'll be prompted to provide additional information after your sponsorship request has been approved.

## **Important Dates and Details:**

- Submit your sponsorship information and payment election (Credit Card or Check) through https://cbo.io/ywcarichmond/tix by October 31, 2022.
  - o If paying by check, please mail to YWCA Richmond Attn: CommUNITY for Change 6 N 5th Street Richmond, VA 23219. Please mail by October 31, 2022.
- Email the company logo and usage guidelines (if applicable) to Katie Rhodes at <a href="mailto:srhodes@ywcarichmond.org">srhodes@ywcarichmond.org</a>.
- Submit guest list through the link provided to your email after purchase or reach out to Nadia Gooray at <a href="mailto:ngooray@ywcarichmond.org">ngooray@ywcarichmond.org</a> by October 31, 2022.

