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YWCA of Richmond Announces New Board Appointments and Officers

RICHMOND, Va. - The YWCA of Richmond announced today the appointment of six new leaders to its board of directors: Genevieve Roberts, Hillary Griffin, Maura Scott, Kimberly MacLeod, Eucharia Jackson and Jaymie Upton. Each woman will serve a three-year term from 2014-2017. The organization also introduced new board member Debbie Sexton, who began her three-year term in early 2014. The organization has additionally announced new board officers, appointing Frazier Millner Armstrong as Board President, Cathy Diskin as Treasurer and Patricia Merrill as Past President.

Armstrong has served on the YWCA board for four years, and currently works as a consulting associate to West Avenue Associates, in addition to managing Frazier Communications, her own marketing and strategic communications business. Previously, she served as Director of Advancement and Patron Communications at The Richmond Symphony, and has additionally held leadership positions at the Richmond Times-Dispatch, 64 Magazine and The Cultural Arts Center at Glen Allen.

"I am truly honored to assume this leadership role with the YWCA," Armstrong said. "We have a great team, and I hope to build on this momentum to focus on strengthening our growing community partnerships, engaging our dynamic board and donors, and enriching our services."

The YWCA's new board members provide a diverse range of professional experience.

- **Genevieve Roberts** is the cofounder and partner at strategic human resources firm, Titan Group LLC, as well as a recent graduate of the LEAD VA program.
- **Hillary Griffin** serves as Audit Senior Manager at PricewaterhouseCoopers, LLP and brings a wealth of accounting and service experience to the YWCA board.
- **Maura Scott** works at Altria Client Services as Assistant General Counsel and will share her extensive litigation experience with the nonprofit.
- **Eucharia "Ukay" Jackson** served more than 15 years as a leader in pharmaceutical sales and marketing. She now lends her professional expertise to civic associations, and volunteers her time and leadership to area nonprofits.
- **Kimberly MacLeod** is a recognized lawyer and Partner at Hunton & Williams, and graduated as a member of Leadership Metro Richmond's Class of 2013.
- **Jaymie Upton** currently works as a Senior Financial Advisor for Merrill Lynch. After working in the nonprofit sector for more than 25 years, Upton now volunteers at several area agencies.
- **Debbie Sexton** is a Director and Senior Finance Manager at Bank of America, and will provide more than 30 years of experience in financial analysis and strategy to the YWCA board.

"We are thrilled to welcome these seven exceptional women to the board of the YWCA," Chief Executive Officer, Linda Tissiere, said. "They join an already outstanding group of women who are leading the YWCA to make an even greater impact in our community."

The YWCA of Richmond continues its 127-year strong commitment to the empowerment of women and their families by providing nationally-accredited early childhood education programming, as well as free counseling, case management and emergency housing services for victims of sexual assault and intimate partner violence. If you or a loved one has experienced domestic or sexual violence, call our confidential hotline at 804-643-0888, available 24 hours per day.

For more information about the YWCA of Richmond, please contact clajoie@ywcarichmond.org or visit www.ywcarichmond.org.

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