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Richmond YWCA Announces Organizational Changes

New Positions Align with Strategic Initiatives

RICHMOND, Va. – The YWCA of Richmond announced today the promotions of several employees and addition of new staff members, in order to better serve its strategic goals. Carol Anne Lajoie, the YWCA's Senior Director of Development and Marketing, has been named Chief Development Officer of the organization. Lajoie will be supported by Alyssa Murray as Grants Coordinator and Rachel Solomon as Development & Communications Specialist.

Several employees received promotions, as well, including:

- Leigh Busby to Director of Community Relations
- Fatima Smith to Director of Community Outreach & Public Education/R-HART (Regional Hospital Accompaniment Response Team) Coordinator
- Shawntee Wynn to Director of Sexual and Domestic Violence Services

"I feel privileged to work with a group of professionals who are so highly committed to our mission and to the people we serve," Linda Tissiere, Chief Executive Officer of the YWCA of Richmond, said. "Their creativity, commitment and leadership will be instrumental in delivering innovative programs and services to our community."

The YWCA's strategic goals are to build capacity, increase sustainability and expand program services. These organizational changes will enhance the YWCA's fundraising capabilities, prevention education programming, emergency services, and rapid rehousing model to empower victims of sexual and domestic violence.

"We are energized to embrace another new year and the implementation our new strategic plan," Chief Program Officer, Becky Lee, said. "It is a wonderful time to be a part of the YWCA of Richmond."

The YWCA of Richmond continues its 127-year strong commitment to the empowerment of women and their families by providing nationally-accredited early childhood education programming, as well as free counseling, case management and emergency housing services for victims of sexual assault and intimate partner violence. If you or a loved one has experienced domestic or sexual violence, call our confidential hotline at 804-643-0888, available 24 hours per day.

For more information about the YWCA of Richmond, please contact clajoie@ywcarichmond.org or visit www.ywcarichmond.org.

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