



Donor Confidentiality and Privacy Statement

Information concerning donors or prospective donors shall be kept confidential by the YWCA of Richmond and its authorized personnel. Donor names within giving ranges will be published in YW publications and on other recognition walls, plaques, etc. for recognition purposes, unless a donor requests anonymity.

The YWCA will never sell, trade, or otherwise provide third-party access to donor information. The YWCA of Richmond is governed by a volunteer board of up to twenty-five women who live in and serve the Richmond community. A Donor Relations Committee consisting of one board chair, the CEO, and the director of development oversees revenue including our Outstanding Women Awards fundraising event, grants, corporate and private donations, and our annual giving campaign. The Donor Relations Committee and, at times, the board of directors review information concerning donors and prospective donors. That information is held strictly confidential among both staff and board.

The YWCA of Richmond fundraising staff adheres to the Association of Fundraising Professionals “Donor Bill of Rights” listed below.

I.

To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II.

To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities

III.

To have access to the organization’s most recent financial statements.

IV.

To be assured their gifts will be used for the purposes for which they were given.

V.

To receive appropriate acknowledgement and recognition.

VI.

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII.

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII.

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX.

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X.

To feel free to ask questions when making a donation and to receive prompt, truthful